

### » 1/5 IN WHICH FILE FORMAT SHOULD THE DATA BE SAVED?

Printable PDF file (preferably PDF/X4:2008):

- > Fully embedded fonts, alternatively converted to paths
- > No transparencies
- > No comments and form fields
- > No layers
- > No password protection

JPG file:

- > Maximum quality (lowest compression rate)
- > No JPG 2000

TIFF file:

- > 8-bit
- > uncompressed or with LZW compression
- > Reduce all layers to background
- > No alpha channels
- > No paths

### » 2/5 IN WHICH COLOR SPACE SHOULD THE DATA BE SAVED?

- > CMYK: Euroscale Coated v2
- > Grayscale
- > RGB: Adobe RGB
- > No spot colors (e.g. HKS, Pantone)
- > No mixed color spaces in one document (e.g. RGB and CMYK)

### » 3/5 WHAT RESOLUTION SHOULD IMAGE FILES HAVE?

- > Short viewing distance: 100 - max.150 dpi
- > Large viewing distance: approx. 72 - 96 dpi
- > For files that are not created on a 1:1 scale, please note that the image resolution will be reduced in the final format!

### » 4/5 HOW SHOULD I CREATE MY DOCUMENT?

- > Final size with 3 mm bleed, or proportional
- > No cutting or register marks
- > Observe spacing of font margin (min. 5 mm recommended)

### » 5/5 MISCELLANEOUS

- > No guarantee is given for the correctness or completeness of text and image content.  
A spell check does not take place.
- > Compressed files or archives in the „ZIP“ standard with the extension \*.zip and \*.rar are permitted (but NO \*.7z, \*.gz, \*.arc or other compression methods). Subfolders in the ZIP archive are possible.
- > If files with the same file name are uploaded, they are automatically renamed (appended consecutive numbering).
- > Files that were not created according to the above specifications can also be printed, but this can lead to color shifts, transparency problems or other errors.